SBAM Annual Meeting & Small Business Summit
Exhibitor Opportunities

Are you the DISRUPTOR or the disrupted?

Thursday, June 18, 2020
Lansing Center

8:00am Registration Opens

8:00am - 11:45am Small Business Expo Hall Open

8:45am - 9:45am Business Owner Panel Discussions

10:15am - 11:15am Business Owner Panel Discussions

Noon - 2:00pm Luncheon & Program

EXPANDED EXPO HALL HOURS!

SMALL BUSINESS Association of MICHIGAN
The Small Business Association of Michigan's Annual Meeting & Small Business Summit is the state's premier event for small business owners and entrepreneurs.

Nearly 28,000 small business owners will be invited to the event. What better way to promote your product or service than at an event geared toward these decision-makers. Our typical attendance is around 450 - 500.

Exhibit Cost: $599
Includes booth space and two tickets to the luncheon. Additional event tickets can be purchase a la carte. Booth space includes:

- One 8' table and two chairs (skirt provided by request)
- Recognition in on-site event program
- Option to purchase electricity directly through the Lansing Center at https://www.lansingcenter.com/services-forms/utilities-order-form
- Complimentary WiFi access

Booths are assigned on a first-paid, first-served basis. Every effort will be made to avoid assigning competing companies in nearby booths.

SBAM Exhibitor Liaison
Heather Hamilton
Director of Membership
(517) 492-1230
heather.hamilton@sbam.org
Exhibitor Registration Form

My display will be:  [ ] Tabletop Exhibit  [ ] Free Standing Display

Organization: __________________________________________________________

Contact Name: _________________________________________________________

Title: _________________________________________________________________

Phone Number: _________________________________________________________

Mailing Address: _________________________________________________________

City State ZIP: __________________________________________________________

Email Address: _________________________________________________________

Please provide a brief 25-word description of your company for the on-site exhibitor floorplan as well as your Facebook, Twitter and LinkedIn handles:

Does your booth require:  [ ] Table  [ ] Skirt

Names of Attendees: (2 Lunch Tickets Provided)

Exhibit Cost: $599

Payment Method  [ ] Credit Card  [ ] Check Enclosed  [ ] Sponsor Using Exhibit Space

Card Number: ____________________________

Expiration Date: ____________________________

Name on Card: ____________________________

Signature: ____________________________

I would like to purchase ___ additional luncheon tickets.

Early Bird: $79 Members/$99 Non-Members | After May 17th: $99 Members/$129 Non-Members

Total Amount Enclosed: ____________________________________________

VIP members receive a complimentary ticket to the luncheon. Please contact Heather Hamilton for more information at (517) 492-1230 or heather.hamilton@sbam.org.
Application Guidelines

- Move in Wednesday, June 17 3:00-5:00PM or Thursday, June 18 7:00-8:00AM and tear down after the luncheon at 2:00PM June 18.

- Exhibitor applications must be accompanied by payment. Cancellations 30 days or less prior to the event will not be refunded. If for any reason the application is not accepted by SBAM, all money paid will be returned to the applicant.

- Exhibits will be confined to the exhibit area assigned by SBAM and must conform to fire regulations, not obstruct passageways, or block the view of other exhibits. All business and distribution of literature will take place only in the exhibitor's designated area.

- Exhibitors may not give, exchange or sublet any or all of their assigned space(s).

- The exhibitor agrees to indemnify and hold harmless SBAM and the Lansing Center (event facility) from and against any and all liability and expenses for personal injury and property damage or loss arising from or out of, the use by the exhibitor of its exhibit space or its activities in connection therewith.

- Space will be assigned according to order requested and payment received. Every effort will be made to avoid assigning competing companies in nearby booths.

- No refund will be made if space engaged is not used, nor will any refund be made for space used part time. A refund for space contracted will be made only if the cancellation request is made in writing to the SBAM office at least 30 days prior to the event.

- The exhibitor is responsible for damage to property. No signs or other articles may be affixed, nailed or otherwise attached to walls, doors, etc in such a manner as to deface or damage them. Likewise, no attachments may be made to the floors by nails, screws, or any other device which would damage or mar them. Neither SBAM nor the Exhibit Facility assumes any responsibility for destruction, loss or damage to the exhibitor's property from any cause. The exhibitor hereby agrees to assume all risks relating to such property.

- Booth rental includes (1) 8' skirted table and 2 chairs; 2 tickets to the luncheon; recognition in the event program.

- The exhibit facility does not provide storage space for exhibits. Exhibit equipment and display materials that can be hand carried may be brought in and set up by the exhibitor without any conflict with facility employees.

- SBAM shall have the final determination and enforcement of all rules, regulations, and conditions. It is mutually agreed that the rules and regulations are part of this contact to which the exhibitor agrees to be bound.