Protect your privacy

We all enjoy online conveniences, but the new ways our personal information can be tracked and sold have everyone a little uneasy these days, and for good reason.

In a world of identity thieves, hackers, and cybercriminals, it’s critical we take every step we can to protect our privacy.

The following tips are a great place to start when it comes to protecting your personal data

**Smart Phones**

Don’t be one of the 28% of people who don’t use a lock screen for their smartphone - protect your data by setting a PIN; be sure to set it as something easy for you to remember but hard for others to guess. Do you have GPS tracking enabled? If a hacker gains access to your phone and you have GPS tracking enabled, they can track your every move. Advertisers can also use this data. Navigate to your phone settings and review/edit the apps you’ve granted location access.

**Social Media**

You can create a more secure account by visiting the security and profile settings for your social media accounts. We always recommend to opt into a two-factor authentication option when possible, sign up for alerts on unrecognized login attempts, and adjust your privacy settings so you know who is able to view your posts, videos and photos.

**Search Activity**

Whichever search engine you use, you’ll want to review their privacy options and view any stored history. Things you’ll want to review: maps of where you’ve been, online search activity, your advertising profile, apps you use, YouTube history, etc. You can delete any data you don’t want to be stored. It’s also critical you monitor the permissions of your apps and restrict their capabilities where possible.

How exposed is your personal data?

With the new Digital Footprint Assessment, you can understand exposure to cyberattacks. See the assessment here: InfoArmor.com/ DFA

**Our proprietary technology solutions**

- Dark Web monitoring
- Credit monitoring and alerts
- Social media monitoring
- Digital exposure reports

**How to get the most out of your membership**

- Activate Credit monitoring
- Add credentials to Dark Web monitoring
- Set up financial account monitoring
- Add family members (if on a family plan)

76% of consumers don’t think companies are doing enough to protect data

50% of consumers don’t know how to protect their data