

June 17, 2021 | Time & Format TBD

SBAM Annual Meeting & Small Business Summit

The SBAM Annual Meeting & Small Business Summit invites all 29,000 members to celebrate the success of small business in Michigan. Bring your products and services to life at the SBAM Small Business Summit and Annual Meeting. This event will also feature a mix of keynote speakers and breakout sessions tailored to small business owners. Due to the pandemic, the bulk of this meeting is expected to be in a virtual format.

Sponsorship Opportunities

Platinum Sponsor \$10,000

- Sponsor-provided video played during event
- Co-branded event invitation
- Full-page ad in Focus Magazine
- Title placement on SBAM.org annual meeting page
- Feature in special sponsor focused email
- Logo on all event promotions
- Logo displayed during virtual event
- Feature on SBAM social media
- Feature on SBAM Daily Briefing
- Listed on sponsor thank you page in Focus Magazine

Gold Sponsor \$5,000

- Sponsor-provided video played during event
- Co-branded event invitation
- Half-page ad in Focus Magazine or equivalent digital advertising
- Feature on SBAM.org annual meeting page
- Feature in special sponsor focused email
- Logo on all event promotions
- Logo displayed during virtual event
- Listed on sponsor thank you page in Focus Magazine

Silver Sponsor \$2,500

- Co-branded event invitation
- One Month Banner Advertisement in Small Business Weekly e-newsletter - could add above too
- Feature on SBAM.org annual meeting page
- Logo on all event promotions
- Logo displayed during virtual event co-branded event invitation
- Listed on sponsor thank you page in Focus Magazine

Sponsorship Opportunities

Breakout Sponsor \$2,750

- Introduce Speaker or Panelists
- Exclusive sponsor for the Breakout
- Co-branded event invitation
- Logo on SBAM.org annual meeting page
- Logo on all event promotions
- Logo on Meeting Agenda page breakout session
- Logo displayed during virtual event
- Listed on sponsor thank you page in Focus Magazine

Wellness Sponsor \$2,000

- Banner ad on Meeting Agenda Page
- Co-branded event invitation
- Logo on SBAM.org annual meeting page
- Logo on all event promotions
- Logo displayed during virtual event
- Listed on sponsor thank you page in Focus Magazine

Sign Sponsor \$1,500

- Feature in special "Virtual Sponsor" promotional email
- Logo displayed during virtual event
- Listed on sponsor thank you page in Focus Magazine

Small Business Supplier Listing \$599

- Business banner ad with hyperlink to your site on Supplier page
- Listed on sponsor thank you page in Focus Magazine



For Details or to Secure Your Sponsorship:

Contact Heather Hamilton
Director of Membership
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