



May 26, 2021 SBAM Small Biz PAC Fundraiser
Small Business Association of Michigan Small Biz PAC Fundraiser
Cleats Bar & Grille (Cleats), Hope Sports Complex, Lansing
5801 North Aurelius Road, Lansing, Michigan
Sponsor Reception 4:45 – 5:15 p.m.
General Reception 5:15 p.m. – 6:15 p.m.

****This event will be an outdoor socially distanced event, dress for the weather.***

Premier Sponsor Level: \$5,000

- Private Sponsor Reception prior to the General Reception (4:45 – 5:15 p.m. at Cleats)
- Logo recognition on printed invitation and e-mail invitations
- Recognition on signage at event
- Recognition from the podium during the event
- 6 attendee tickets to the General Reception (General Reception is 5:15 – 6:15 p.m. at Cleats)

Event Sponsor Level: \$2,500

- Private Sponsor Reception prior to the General Reception (4:45 – 5:15 p.m. at Cleats)
- Logo recognition on printed invitation and e-mail invitations
- Recognition on signage at event
- Recognition from the podium during the event
- 4 attendee tickets to the General Reception (General Reception is 5:15 – 6:15 p.m. at Cleats)

Supporting Sponsor Level: \$1,000

- Private Sponsor Reception prior to the General Reception (4:45 – 5:15 p.m. at Cleats)
- Name/Company recognition on printed invitation and e-mail invitations
- Recognition on signage at event
- 3 attendee tickets to the General Reception (General Reception is 5:15 – 6:15 p.m. at Cleats)

Host Committee Couple: \$500

- Name/Company recognition on printed invitation and e-mail invitations
- Recognition on signage at event
- 2 Attendee ticket to the General Reception (General Reception is 5:15 – 6:15 p.m. at Cleats)

Host Committee Individual: \$250

- Name/Company recognition on printed invitation and e-mail invitations
- Recognition on signage at event
- 1 attendee ticket to the General Reception (General Reception is 5:15 – 6:15 p.m. at Cleats)

Attendee Ticket for the PAC Fundraiser: \$150 per person

- 1 General Reception attendee ticket (5:15 – 6:15 p.m. at Cleats)

The SBAM Small Biz PACS are critical components to a successful small business advocacy program. Your support will help to continue the fight for small businesses in Michigan. Learn more at www.sbam.org/Advocacy/SmallBizPAC

**Questions, contact SBAM's Lori Birman, 313-410-4227, Lori.Birman@sbam.org
or Heather Hamilton, 517-202-2604, Heather.Hamilton@sbam.org**

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May 26, 2021, Cleats Bar & Grille, Hope Sports Complex, Lansing

5801 North Aurelius Road, Lansing, Michigan

Sponsor Reception 4:45 – 5:15 p.m.

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Sponsorship, Host Committee & Attendee Commitment Form

Name/Job Title	
Business Name	
Business Address	
Business Phone	
Business Email	

Home Address	
Home/Cell Phone	
Home Email	

Please designate your Small Biz PAC Participation:

___ I am unable to attend but wish to support the event with the PAC investment Identified below

___ \$5,000 Premier Sponsor

Company Name: _____

(Please send company logo to SBAM's Lori Birman – lori.birman@sbam.org by Friday, April 16, 2021)

Primary Sponsor Level Features:

- Private Sponsor Reception prior to the General Reception (4:45 – 5:15 p.m. at Cleats)
- Logo recognition on printed invitation and e-mail invitations
- Recognition on signage at event
- Recognition from the podium during the event
- 6 attendee tickets to the General Reception (General Reception is 5:15 – 6:15 p.m. at Cleats)

___ \$2,500 Event Sponsor

Company Name: _____

(Please send company logo to SBAM's Lori Birman – lori.birman@sbam.org by Friday, April 16, 2021)

Primary Sponsor Level Features:

- Private Sponsor Reception prior to the General Reception (4:45 – 5:15 p.m. at Cleats)
- Logo recognition on printed invitation and e-mail invitations
- Recognition on signage at event
- Recognition from the podium during the event
- 4 attendee tickets to the General Reception (General Reception is 5:15 – 6:15 p.m. at Cleats)

___ \$1,000 Supporting Sponsor

Please specify Company Name or Person: _____

Sponsor Level Features:

- Private Sponsor Reception prior to the General Reception (4:45 – 5:15 p.m. at Cleats)
- Name or Company recognition on printed invitation and e-mail invitations
- Recognition on signage at event
- 3 attendee tickets to the General Reception (General Reception is 5:15 – 6:15 p.m. at Cleats)

___ \$500 Host Committee Couple

Please specify how you would like names printed on invitations, either company name or personal names:
 _____ or _____ we do not wish to be recognized

Host Committee Couple:

- Name or Company recognition on printed invitation and e-mail invitations
- Recognition on signage at event
- 2 Attendee ticket to the General Reception at Cleats (5:15 – 6:15 p.m. ticket includes food and beverage)

___ \$250 Host Committee Individual

Please specify how you would like your name to appear on invitations, either company name or personal name:
 _____ or _____ I do not wish to be recognized

Host Committee Individual:

- Name or Company recognition on printed invitation and e-mail invitations
- Recognition on signage at event
- 1 Attendee ticket to the General Reception at Cleats (5:15 – 6:15 p.m. ticket includes food and beverage)

___ \$150 Individual Event Ticket Tickets can be purchased on-line at www.sbam.org

Please specify # of Tickets _____

Attendee Ticket for the PAC Fundraiser: \$150 per person

- Attendee ticket to the General Reception at Cleats (5:15 – 6:15 p.m. ticket includes food and beverage)

_____ \$ Total Amount Due

**Please note PAC Donations are not tax deductible*

Method of Payment:			
___ Check (Personal Check make payable to Small Biz PAC. Business Check make payable to Small Biz PAC II)			
___ Credit Card			
Please designate type of Credit Card:			
This card is a Business Credit Card _____ This is a personal card, S Corp or LLC Card _____			
Credit Card Number		Expiration Date	
Name on Card			
Signature of Card Holder			

Please return Sponsor or Host Committee Commitments with payment to the Small Biz PAC by Friday, April 16, 2021 to be included on signage for the event invitation.

(Commitments received after this date will be included in e-mail invitations and on signage at the event.)

Return Commitment and Payment to: (checks made out to Small Biz PAC)

E-mail: Lori.Birman@sbam.org or Heather.Hamilton@sbam.org

Lori Birman, VP Membership & Development, Small Business Association of Michigan

Attn: Small Biz PAC, 120 North Washington Square, Suite #1000, Lansing, MI 48933

Questions? Contact SBAM's Lori Birman at 313-410-4227, or Heather Hamilton at 517-202-2604.