

ANNUAL MEETING & SMALL BUSINESS SUMMIT

THURSDAY, JUNE 15, 2023 | 8AM - 2PM | LANSING

The SBAM Annual Meeting & Small Business Summit invites all 30,000 members to celebrate the impact small businesses have on our state. Sponsors enjoy the benefits of pre-event promotions, and special features during the event. This Small Business Summit is a great opportunity to showcase your organization and bring your products and services to life. Features include our exhibit floor, networking, express learning sessions, luncheon and keynote speaker.



EXHIBIT FLOOR & NETWORKING



EXPRESS LEARNING SESSIONS



LUNCHEON & KEYNOTE SPEAKER

Sponsorship Opportunities

Platinum Sponsor **\$10,000**

- Two tables of 6 at event
- Stage recognition at event
- Logo title placement on SBAM.org event page
- Logo on all event promotions
- Logo displayed in A/V displays
- Feature on SBAM social media
- Feature on SBAM Small Business Briefing
- Logo in event program
- Logo on event signage
- Exhibitor booth
- Exhibitor description on exhibit hall floorplan

Gold Sponsor **\$5,000**

- Two tables of 6 at event
- Stage recognition at event
- Logo on SBAM.org event page
- Logo on all event promotions
- Logo displayed in A/V displays
- Logo in event program
- Logo on event signage
- Gold level social media post
- Exhibitor booth
- Exhibitor description on exhibit hall floorplan

Sponsorship Opportunities Continued

Silver Sponsor

\$2,599

- One table of 6 at event
- Logo on SBAM.org event page
- Logo on all event promotions
- Logo displayed in A/V displays
- Logo in event program
- Logo on event signage
- Silver level social media post
- Exhibitor booth
- Exhibitor description on exhibit hall floorplan

Bronze Sponsor

\$1,099

- 4 event tickets
- Organization name on SBAM.org event page
- Organization name on all event promotions
- Organization name displayed in A/V displays
- Organization name in event program
- Bronze level social media post
- Exhibitor booth
- Exhibitor description on exhibit hall floorplan

Sign Sponsor

\$2,099

- 4 event tickets
- Special signage at event
- Logo in Express Learning Sessions
- Logo on SBAM.org event page
- Logo displayed in A/V displays
- Logo in event program
- Exhibitor booth
- Exhibitor description on exhibit hall floorplan

Express Learning Sessions Sponsor

\$2,099

- Logo on signage during event
- Name recognition in A/V displays
- Introduce speaker at each session
- 1 event ticket

Beverage Sponsor

\$1,599

- 4 event tickets
- Special signage at event
- Logo on SBAM.org event page
- Logo displayed in A/V displays
- Logo in event program
- Exhibitor booth
- Exhibitor description on exhibit hall floorplan

WiFi Sponsor

\$1,599

- 4 event tickets
- Special signage at event
- Logo on SBAM.org event page
- Logo displayed in A/V displays
- Logo in event program
- Exhibitor booth
- Exhibitor description on exhibit hall floorplan

Break Sponsor

\$1,599

- 4 event tickets
- Special signage at event
- Logo on SBAM.org event page
- Logo displayed in A/V displays
- Logo in event program
- Exhibitor booth
- Exhibitor description on exhibit hall floorplan

Lounge Sponsor

\$1,599

- 4 event tickets
- Special signage at event
- Logo on SBAM.org event page
- Logo displayed in A/V displays
- Logo in event program
- Exhibitor booth
- Exhibitor description on exhibit hall floorplan

Exhibitor

\$599

- Exhibitor Booth
- 2 event tickets
- Name recognition in event program
- Exhibitor description on exhibit hall floorplan

For Details or to Secure Your Sponsorship:

Contact Heather Hamilton

Director of Membership & Sales

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