



MICHIGAN DEPARTMENT OF  
**LABOR & ECONOMIC  
OPPORTUNITY**



# Creating Pathways to High-Demand Career Opportunities



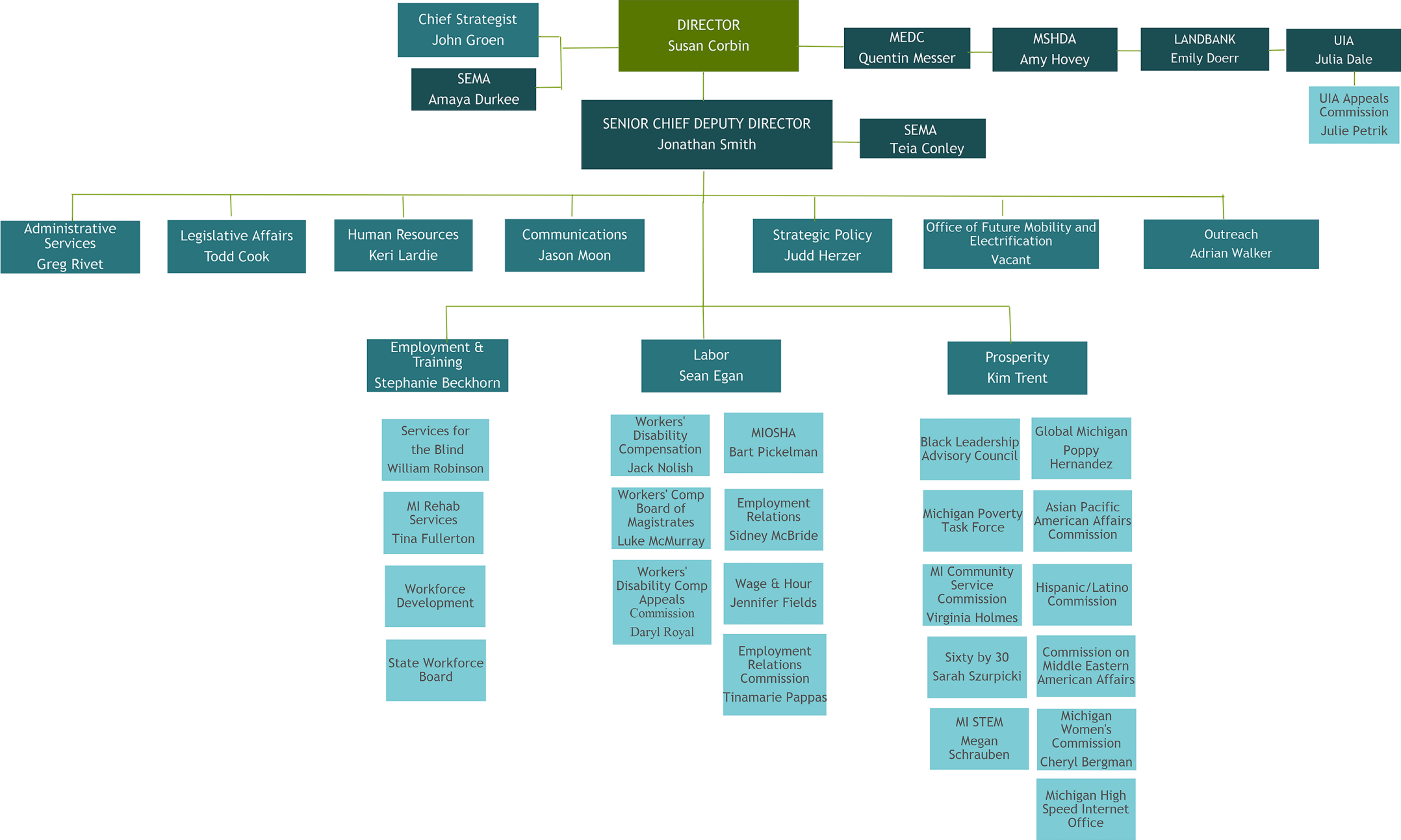
# Mission

Expand economic opportunity and prosperity for all.

# Vision

Make Michigan a place where all people, business and communities have the educational and economic means to reach their full potential.

# LEO Organizational Chart





# Building a Stronger Michigan

LEO Strategic Plan  
FY22 – FY26

## STRATEGIC FOCUS AREAS

### A Close equity gaps

*Prioritize closure of socioeconomic / demographic opportunity gaps in all decision making.*

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### B Create better jobs and support small businesses

*Become the benchmark of economic development by supporting the creation of good and promising jobs that make Michigan's economy more resilient, while implementing the state's first small business strategy that includes focusing on microbusinesses. Address talent shortages in current and future growth sectors in every region of the state.*

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### C Educate Michiganders and grow the middle class by removing barriers to employment

*Support education, training, onramps, certifications to make sustaining wages more attainable. Address barriers including housing, transportation, healthcare, childcare, language, and placement. Address talent shortages in current and future growth sectors in every region of the state.*

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### D Protect and enhance health, safety, and economic security for workers

*Ensure safe working conditions, fair wages, and labor protections*

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### E Build strong communities and have great places to live

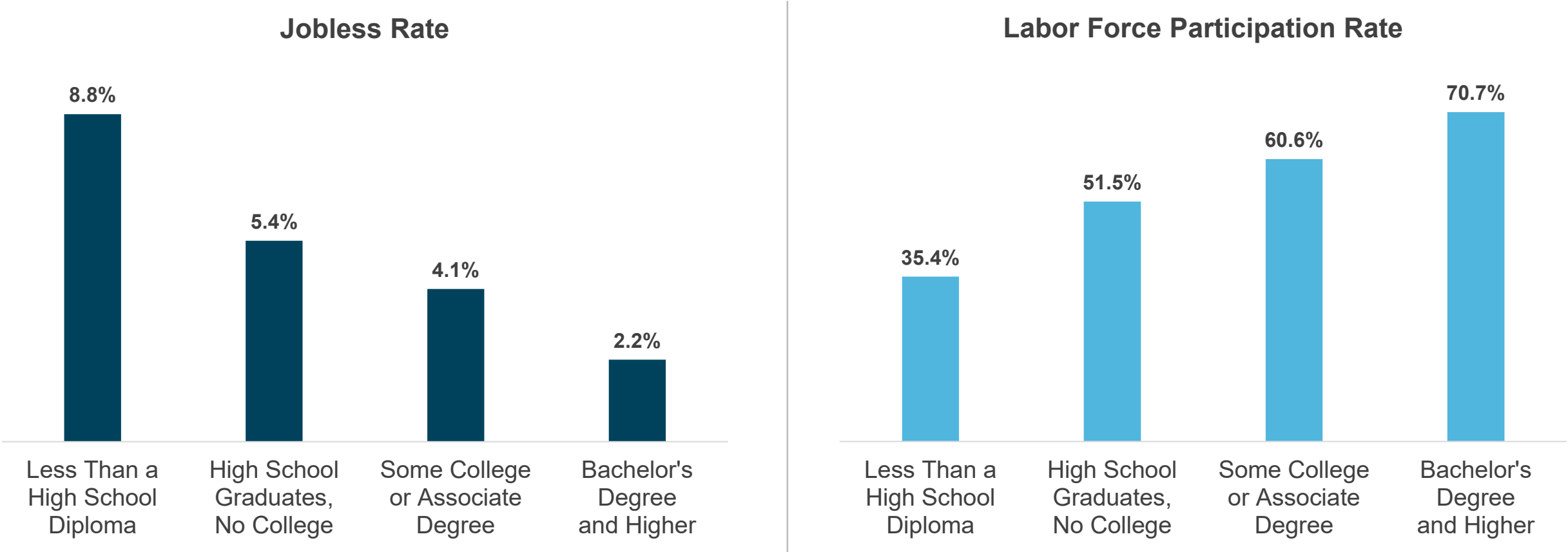
*Create a strong foundation for communities to grow by making historic investments in broadband, housing, and other critical infrastructure. Invest in developing vibrant places with rich amenities.*





**Education Offers Hope For Better Outcomes**

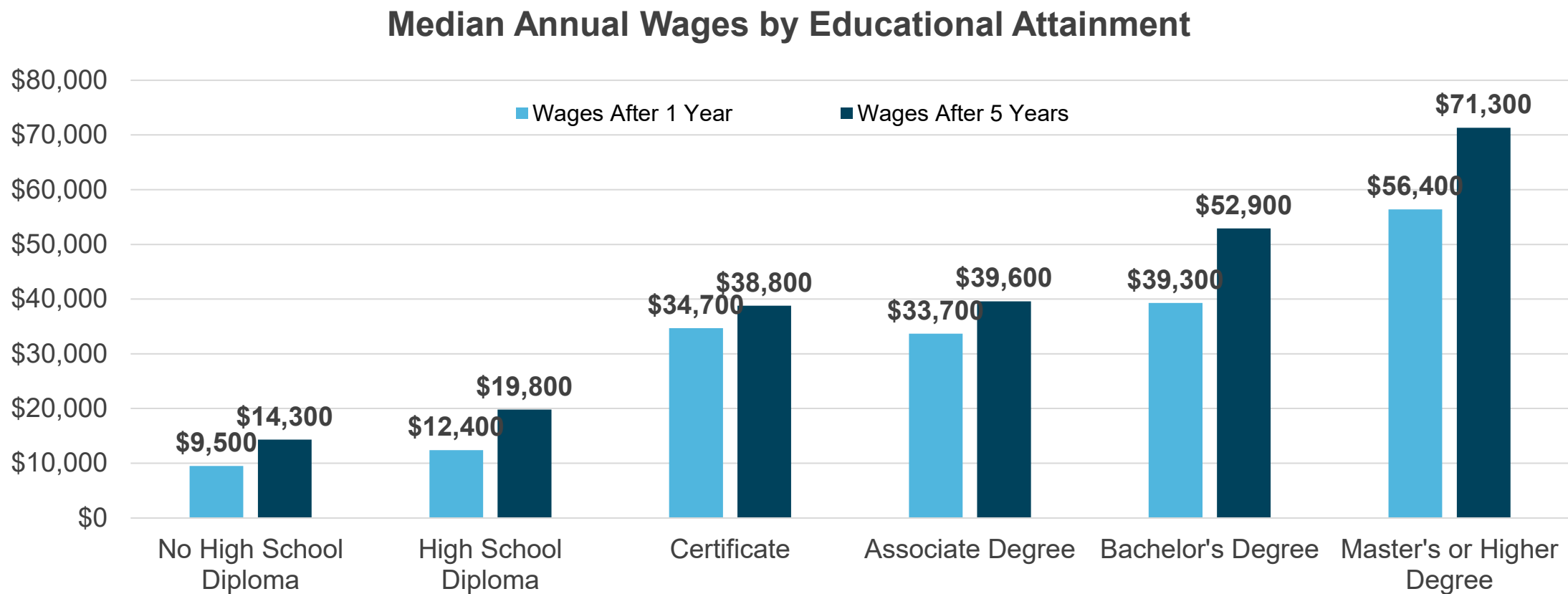
**Jobless rates tend to be much higher for individuals without a high school diploma or those without additional education beyond a GED. Labor force participation rates are also lower for these groups.**



Source: Current Population Survey, 12-Month DEMECON July 2021-June 2022; U.S. Census Bureau

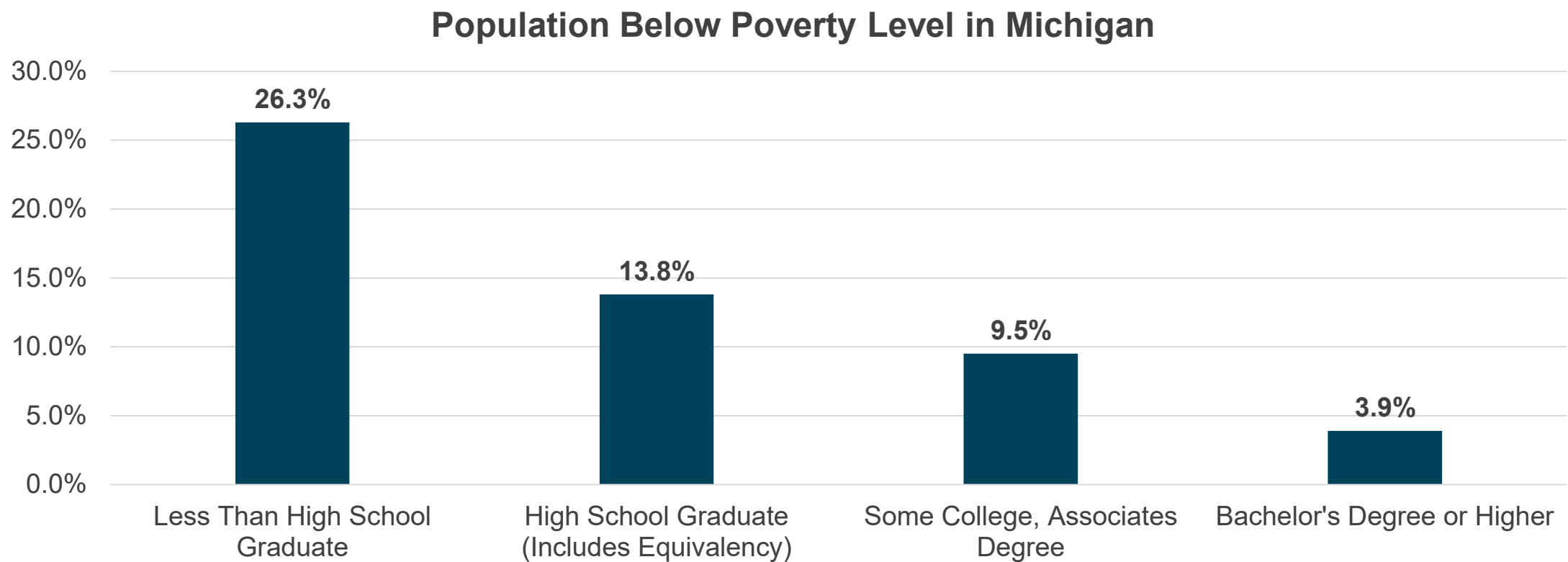


Median annual wages increase with higher educational attainment. Outcomes for recent graduates show significant increases in wages with postsecondary education.





Postsecondary education is correlated with lower poverty rates in Michigan. Completing high school or equivalent had a poverty rate nearly 13 percentage points less than not completing.



Source: American Community Survey, 2019 1-Year Estimates, U.S. Census Bureau

# Rebuilding Michigan's Economy from all Angles

**Expanding Access to  
Post-Secondary  
Education**

**Michigan Reconnect**

**Creating Better Jobs**

**Going PRO Talent  
Fund**

**Developing Michigan's  
Workforce**

**Apprenticeships  
EV Academy**

**Removing Barriers to  
Employment**

**Tri-Share Child Care**



## Sixty by 30

- A strong state – and a strong economy – requires a concentration of talented people who are prepared to compete in a modern workforce and solve future challenges.
- **Together we can build a better Michigan for all.**

[Sixtyby30.org](https://Sixtyby30.org)

# Michigan Reconnect



More than 114,000  
applicants accepted.

- Tuition-free education for adults 25 and older.
- **24,000+ Reconnectors enrolled**
- **2,000+ received a degree or skills certificate**
- Expand eligibility to **400,000+**

[Michigan.gov/Reconnect](https://Michigan.gov/Reconnect)



# Going PRO Talent Fund

- Launched in 2014 to assist employers with training, developing and retaining employees.
- Training to more than **170,000 Michigan workers** at more than **6,000 businesses**.
  - **60% of which are small businesses with less than 100 employees**
- Participating workers see nearly a 10% increase to hourly wages because of training.

[Michigan.gov/TalentFund](https://Michigan.gov/TalentFund)



# Expanding State Apprenticeships



- More than **\$27 million** in USDOL registered apprenticeship expansion funds invested in Michigan since 2019.
- Federal grants and **\$25M** in FY23 budget support more than **8,000 new apprentices** by 2027.

[Michigan.gov/Apprenticeships](https://Michigan.gov/Apprenticeships)



# EV Jobs Academy

- **\$5M** awarded to develop and expand highly qualified and skilled workforce in automotive mobility and electrification industry.
- Collaborative approach to develop education and training solutions – more than **100 partners** involved.

[Michigan.gov/EVJobsAcademy](https://Michigan.gov/EVJobsAcademy)

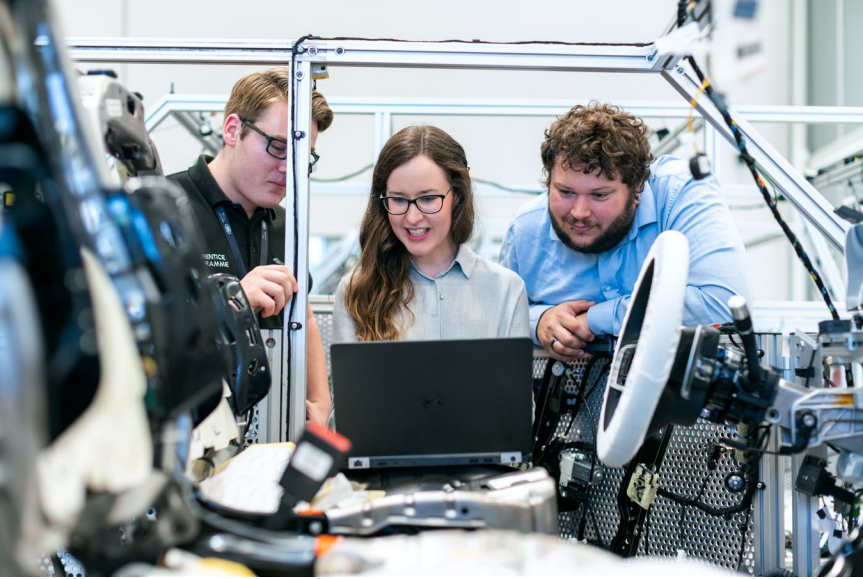




# Tri-Share Child Care Program

- Providing long-term support to businesses and families.
- Splits child care costs between employees, employer and the state.
- Available in **13 Key Regions**
- Support from **W.K. Kellogg Foundation and The Ballmer Group**





## Small Business SmartZone Business Accelerator and Resiliency Initiative

- **\$75M** to provide grants to startups
- Funds may be used for grants for small business smart zones, business accelerators, and other small business entrepreneurial initiatives, as determined by the MSF.
- Designed to serve microenterprises, main street businesses and other businesses facing barriers to entry.

**Thank you.**  
**Michigan.gov/LEO**



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