Small Business Association of Michigan

GOLF OUTING
Benefiting the SBAM Foundation

September 14, 2023

Medalist Golf Club | Marshall

www.sbam.org/golfouting
SPONSORSHIP OPPORTUNITIES

As a sponsor, you will have the opportunity to network with SBAM members and partners, and enjoy the beautiful Medalist Golf Club. No matter what your size or budget, we have the sponsorship options to fit your needs.

In addition to the custom benefits listed with each sponsorship opportunity, every sponsor receives:

- Special recognition on SBAM’s website
- Professional signage acknowledging your organization

$5,500 Title Sponsor
- Two foursomes entered in outing
- Advertising on SBAM.org for 2 months
- Advertising in SBAM’s E-Newsletter for 8 weeks
- 1/4-page ad in Focus Magazine
- Verbal recognition during awards ceremony
- Logo recognition/signage
- Logo recognition in program

$2,500 Eagle
- One foursome entered in outing
- Advertising on SBAM.org for 1 month
- Advertising in SBAM’s E-Newsletter for 4 weeks
- 1/4-page ad in Focus Magazine
- Verbal recognition during awards ceremony
- Logo recognition/signage
- Logo recognition in program

$1,500 Birdie
- One foursome entered in outing
- Advertising on SBAM.org for 1 month
- Advertising in SBAM’s E-Newsletter for 2 weeks
- Verbal recognition during awards ceremony
- Logo recognition/signage
- Logo recognition in program

$1,000 Reception Sponsor
- Advertising on SBAM.org for 2 weeks
- Logo recognition/signage at reception
- Logo recognition in program

$1,000 Bloody Mary/Mimosa Sponsor
- Advertising on SBAM.org for 2 weeks
- Logo recognition/signage at the bar
- Logo recognition in program

$750 Lunch Sponsor
- Logo recognition/signage at lunch
- Advertising on SBAM.org for 2 weeks
- Logo recognition in program

$750 Sign Sponsor
- Logo on all signage
- Advertising on SBAM.org for 2 weeks
- Logo recognition in program

$500 GPS Cart Sponsor (10)
- Advertising on SBAM.org for 2 weeks
- Logo recognition on GPS
- Logo recognition in program

$500 Range Sponsor
- Advertising on SBAM.org for 2 weeks
- Logo recognition/signage at range
- Logo recognition in program

$300 Hole Sponsor (36)
- Logo recognition/signage at tee
- Recognition in program
SPONSORSHIP COMMITMENT
ALSO AVAILABLE ONLINE AT WWW.SBAM.ORG/GOLFOUTING

Name: __________________________________________________________________________

Email: __________________________________________________________________________

Business Name: ____________________________________________________________________

Address: __________________________________________________________________________

City: ___________________________ State: __________ Zip: _________________________________

Phone: ___________________________________________________________________________

☐ $5,500 Title Sponsor
☐ $2,500 Eagle Sponsor
☐ $1,500 Birdie Sponsor
☐ $1,000 Reception Sponsor
☐ $1,000 Bloody Mary/Mimosa Bar Sponsor
☐ $750 Sign Sponsor
☐ $750 Breakfast Sponsor
☐ $750 Lunch Sponsor
☐ $500 Range Sponsor
☐ $500 Prize Sponsor
☐ $500 GPS Cart Sponsor (10)
☐ $300 Hole Sponsor (36)

Total Enclosed: $___________ (Checks made payable to The SBAM Foundation)

Check Number: ___________________ or Credit Card: ________________________________

Expiration Date: ____________________________

Cardholder: _______________________________________________________________________

Name of Cardholder: __________________________________________________________________

This outing benefits the SBAM Foundation, a 501(c)(3) entity designed to support entrepreneurship in Michigan. Notably, the SBAM Foundation will fund research and publications such as the Michigan Entrepreneurship Score Card.

Foursomes include: green fees; carts; range balls along with lunch, hors d’oeuvres, and one drink ticket. To receive full benefits as described in this brochure, signed contract, payment, and logo must be received by August 31, 2023.

Please complete and remit to:
Heather Hamilton, Director of Membership & Sales
Via Email: heather.hamilton@sbam.org
Via mail: 120 N Washington Square Suite 1000, Lansing, MI 48933