



2023 Fall Summit | October 11-13
Mission Point Resort, Mackinac Island

Agenda

Wednesday, October 11, 2023		
6:00 – 8:00 p.m.	WELCOME NETWORKING RECEPTION	Outdoor Promenade Deck/Sound Stage is back up
Thursday, October 12, 2023		
6:00 – 7:00 a.m.	MORNING RUN OR WALK <ul style="list-style-type: none"> ❖ Mark Ware, Mission Point Resort ❖ Brian Calley, SBAM <p><i>*Meet Mark and Brian outside the Lobby entrance to run. This is a 3–4-mile lit trail, Mark and Brian will lead.</i></p> <p><i>Want to walk instead? Join the group and if walkers present, walk together!</i></p>	Lobby Entrance
7:45 – 9:00 a.m.	BREAKFAST BUFFET	Sound Stage Foyer
9:00 – 9:15 a.m.	WELCOME TO THE FALL SUMMIT <ul style="list-style-type: none"> ❖ Sue Tellier, JetCo Federal ❖ Sheri Welsh, Welsh & Associates 	Sound Stage
9:15 – 10:00 a.m.	STATE OF SBAM <ul style="list-style-type: none"> ❖ Brian Calley, SBAM ❖ Kelli Saunders, SBAM 	Sound Stage
10:00 – 10:30 a.m.	AI GUARD RAILS & BEST PRACTICES <ul style="list-style-type: none"> ❖ Heather Isch, LKF Marketing ❖ Brian Wassom, Warner, Norcross + Judd, LLP 	Sound Stage
10:15 a.m.	WORKING BREAK	Sound Stage Foyer
10:30 – 11:00 a.m.	LAUNCH MICHIGAN <ul style="list-style-type: none"> ❖ Moderator: Brian Calley, SBAM ❖ Venessa Keesler, Executive Director, Launch Michigan 	Sound Stage
11:00 – 11:30 a.m.	GROWING MICHIGAN TOGETHER COUNCIL <ul style="list-style-type: none"> ❖ Moderator: Sheri Welsh, Welsh & Associates, LC Chair ❖ Brian Calley, SBAM ❖ Ken Horn, Jobs, Talent and Economy Workgroup, Executive Vice President of Strategic Development, Great Lakes Bay Regional Alliance 	Sound Stage

11:30 am – 12:30 pm	LUNCH BUFFET & NETWORKING	Sound Stage Foyer
12:30 – 12:50 p.m.	BUSINESS BOMB ❖ Kim Bode, 8THIRTYFOUR Integrated Communications	Sound Stage
12:50 – 1:30 p.m.	FINANCIAL SAFEGUARDS ❖ Kim Bode, 8THIRTYFOUR Integrated Communications ❖ Roxanne Dudicz, Rehmann	Sound Stage
1:30 – 2:00 p.m.	PROVIDER SHORTAGE ❖ Dr. Faris K. Ahmad, Blue Cross Blue Shield of Michigan	Sound Stage
2:00 p.m.	WORKING BREAK	Sound Stage Foyer
2:00 – 2:30 p.m.	SBAM Advocacy Champions: Media & Communications ❖ Facilitator: Kelli Saunders, SBAM ❖ Brian Calley, SBAM ❖ Sarah Miller, SBAM	Sound Stage
2:30 – 3:00 p.m.	TAKING THE PULSE ❖ Brian Calley, SBAM	Sound Stage
3:00 – 4:15 p.m.	SPEED ROUNDTABLES Facilitator: Andrea Duguay, SBAM	Sound Stage
4:15 p.m.	ANNOUNCEMENTS & ADJOURN <i>Break until Reception on Promenade Deck</i>	
5:00 – 6:00 p.m.	RECEPTION ❖ Group Photo at 5:55 pm	Outdoor Promenade Deck/Sound Stage is back up
6:00 – 6:45 p.m.	<i>*Murder Mystery Dinner begins!</i> DINNER BUFFET SPIRIT OF ENTREPRENEURSHIP AWARD PRESENTATION ❖ Award Announcement: Brian Calley and Governor Rick Snyder ❖ Winner: Paul Santoro, 876 Michigan	Sound Stage
6:45 – 7:00 p.m.	ENERGY AWARD RECOGNITION ❖ Moderator: Brian Calley, SBAM ❖ Consumers Energy Winner: Annette Crandell, Quality Assured Plastics, Inc. ❖ DTE Winner: Kelly Vaught, IQ Manufacturing	

<p>6:00 – 8:00 p.m.</p>	<p>GROUP ACTIVITY</p> <ul style="list-style-type: none"> ❖ Murder Mystery to take place during Dinner ❖ Prize for murder mystery announced/signal that it is over with rest of time on their own to enjoy peer to peer connection 	<p>Sound Stage</p>
<p>Friday, October 13, 2023</p>		
<p>10:00 am – Noon</p>	<p>BRUNCH ON A BOAT</p> <ul style="list-style-type: none"> ❖ Shepler’s Ferry at the East Dock (Private Dock) 	<p>Private East Dock</p>

Thank you Sponsors!

