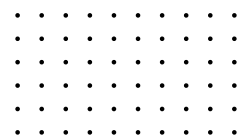




SUPPORT **SMALL BUSINESS**



 **SmallBizPAC**
Political Action Committee
www.sbam.org



The Small Business Association of Michigan is the only statewide and state-based association that focuses solely on serving the needs of Michigan's small business community. We have been successfully serving small businesses in all 83 counties of Michigan since 1969.

Our mission is the success of Michigan's small businesses. We do this through:

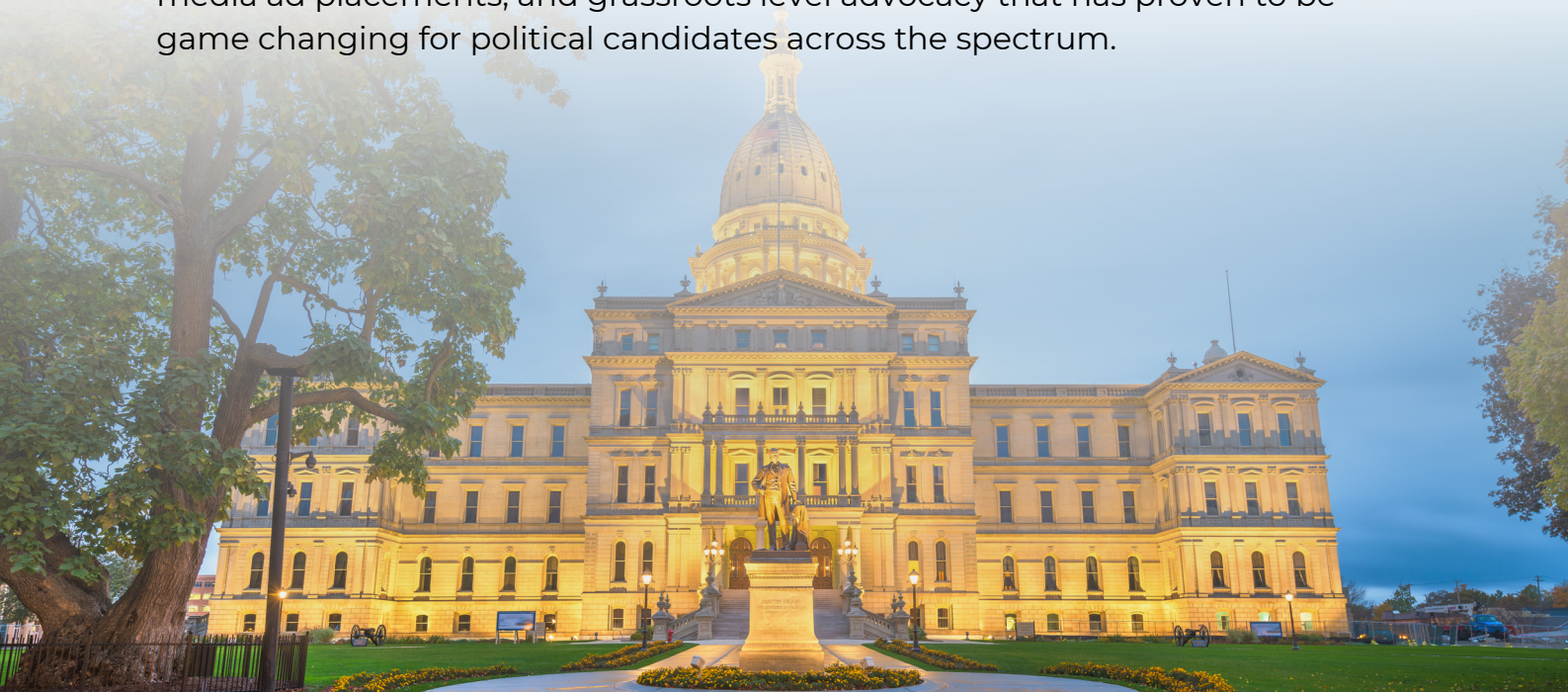
- Advocating for small business
- Bringing business owners together to share knowledge
- Creating collaboration and partnerships
- Delivering group buying power

SBAM's legislative agenda is set by small business owners through our Legislative Action Council (LAC). This allows us to focus in on issues that will most impact Michigan's small business community.

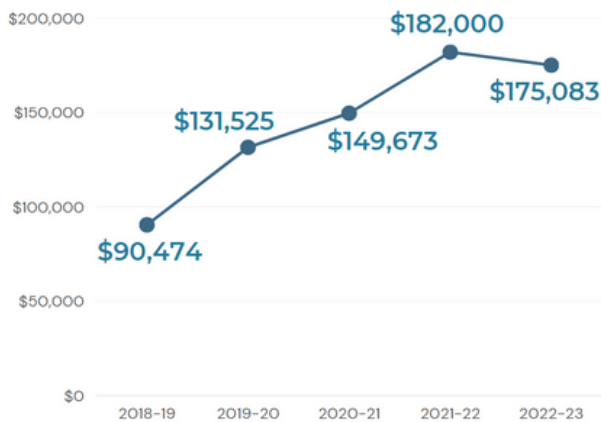
SBAM's Political Action Committee (PAC) works to support the efforts of the LAC in helping to identify and fund candidates that will carry SBAM's pro-small business agenda in Lansing.

Using the knowledge, experience and expertise of small business owners across the state in a variety of different industries, we are able to support what is good for small business.

Our Political Action Committees are directly involved in political races at the state level across Michigan and focus on supporting candidates that fight on behalf of small business, regardless of political party. Our campaign assistance for SBAM endorsed candidates comes in the form of direct contributions, media ad placements, and grassroots level advocacy that has proven to be game changing for political candidates across the spectrum.



OUR ENGAGEMENT



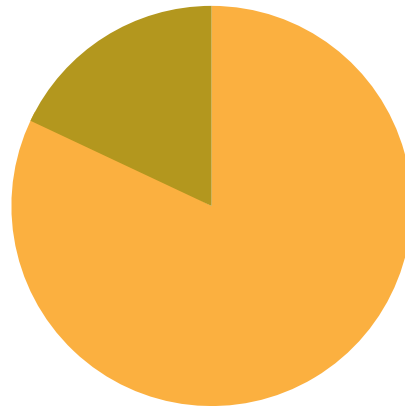
WE RAISE

Since the founding of our Small Biz PACs, we have continuously demonstrated that we are a powerful player in Lansing by having the second largest business focused state-wide PAC.

Last cycle we invested over \$205,000 in pro-small business candidates

WE WIN

Out of the candidates that SBAM endorsed last cycle, 82% of them went on to win their election.



WE PRODUCE RESULTS

SBAM and our lobbying team consistently rank in the Top 5 'most effective' in the State. Our actions produce real results in ensuring pro-small business policies are created and passed.

WE BUILD

Donor support allows the Small Biz PACs to make influential decisions during elections, which then gives the SBAM advocacy arm strength in leading coalitions and supporting small business policies.



SBAM IS THE LEADING VOICE FOR MICHIGAN'S SMALL BUSINESS COMMUNITY

HOST A FUNDRAISER

HOST A GATHERING IN YOUR AREA

- \$10,000 event goal
- Breakfast, Lunch, or Cocktail Hour Reception
- Host to collaborate with SBAM on event logistics and invitations
- Provide personal invite list and recruitment efforts supported by SBAM invitations to area members
- Maximum event cost to not exceed \$2,000; in-kind contributions of venue, food/beverage encouraged when possible

YOUR BENEFITS

- Ticket to May Small Biz PAC event or SBAM's February Leadership Council event
- Quarterly email banner ad in SBAM's Small Business Weekly e-newsletter
- Access to SBAM's quarterly legislative update webinar
- Recognition on SBAM's Advocacy website
- Mention on Small Business Briefing prior to fundraiser
- Political Impact Award at SBAM's Annual Meeting & Small Business Summit
- Pin

HOST A ROUNDTABLE

UNDERWRITERS & SPONSORS NEEDED FOR SMALL ROUNDTABLES OF 12-18 ATTENDEES

- \$5,000 event goal
- Breakfast or Lunch
- Provide personal invite list and recruitment efforts
- Host to collaborate with SBAM on event logistics and invitations
- Maximum event cost to not exceed \$1,000; in-kind contributions of venue, food/beverage encouraged when possible

YOUR BENEFITS

- Mention on Small Business Briefing
- Access to SBAM's quarterly legislative update webinar
- One banner ad in SBAM's Small Business Weekly e-newsletter
- Pin

RECURRING DONOR

**PLEDGE YOUR SUPPORT ON A RECURRING BASIS:
MONTHLY, QUARTERLY, OR BI-ANNUALLY**

YOUR BENEFITS

CUMULATIVE

- <\$100/year - \$500/year: Pin
- \$501/year - \$1,000/year: Pin, ticket to one event/roundtable
- \$1,001/year - \$1,999/year: Pin, ticket to two events/roundtables, one banner ad in SBAM's Small Business Weekly e-newsletter
- \$2,000/year+: Political Impact Award, recognition at SBAM Annual Meeting & Small Business Summit, invitation to regional lunch with SBAM President & CEO Brian Calley

\$10K CLUB

**YOUR \$10,000+ CONTRIBUTION TO
SMALL BIZ PAC (PAC I / PAC II) PROVIDES YOU
WITH ALL-INCLUSIVE ACCESS:**

- 2 tickets to all PAC-related events
- Lunch with SBAM President & CEO Brian Calley + a special guest
- Monthly email banner ad in SBAM's Small Business Weekly e-newsletter
- Political Impact Award at SBAM's Annual Meeting & Small Business Summit
- Pin

PLEDGE YOUR SUPPORT TODAY

Contact Kelli Saunders, Vice President of Policy & Engagement
kelli.saunders@sbam.org | 517-267-2216

Small Biz PAC Investment Form



PAC I can receive contributions from individuals and single owner LLC/DBA businesses;
PAC II funds can be received from corporations and multi-owner partnerships.

Name _____
Title _____
Company _____
Address _____
City _____ State _____ Zip Code _____
Phone _____ Fax _____ Email _____

INVESTMENT OPTIONS

I wish to contribute a one-time gift as indicated below:

☐ \$10,000 ☐ \$5,000 ☐ \$2,500 ☐ \$1,000 ☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50
☐ Other \$ _____

I wish to make a recurring investment:

☐ Monthly ☐ Quarterly ☐ Bi-Annually ☐ Annually in installments of \$ _____
for a total of \$ _____

PAYMENT METHODS

☐ Check ☐ Credit Card ____ American Express ____ VISA ____ MasterCard ____ Discover
Are your funds: ☐ Personal/Single Owner LLC/DBA ☐ Corporation ☐ Multiple Owners LLC/Partnership

Card Name _____
Card Number _____
Expiration Date _____ Security Code _____
Signature _____

Thank you for your support!

Please submit investment to:
Small Biz PAC
101 S. Washington Square, Suite 900
Lansing, MI 48933

Payments may also be made online at www.sbam.org/PAC

For questions, contact Kelli Saunders
Phone: 517-267-2216
Email: kelli.saunders@sbam.org

