



BECOME A FRIEND OF SMALL BUSINESS

Membership Options for Small Biz Supporters

- Exposure to over 32,000 small business owners
- Recognition at SBAM events
- Engagement opportunities with Michigan's small businesses
- Special listing on SBAM.org
- Annual meeting to discuss legislative priorities and identify mutual areas of interest and support

A Friend of Small Business membership is for organizations that are interested in the mission of the Small Business Association of Michigan but are not eligible for membership as a small business.

Friend of Small Business members receive access and exposure to over 32,000 small businesses across the state of Michigan and a special listing on SBAM's Friends of Small Business web page. SBAM members are encouraged to support Friends of Small Business members.

Learn More Today!

MICHELLE BEEBE
CHIEF REVENUE OFFICER

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\$5,000 INVESTMENT

- Company logo & listing on SBAM Friends of Small Business web page with links to your selected resources
- Company recognition at major SBAM events and enhanced engagement opportunities with SBAM's small business owner members
- 10 representatives from your company will receive SBAM's Focus magazine, e-newsletters and event invitations
- Banner Ad in SBAM's Online Member Directory
- Featured articles in Focus on Business magazine and Small Business Weekly newsletter
- Sponsorship of 1 SBAM Podcast (SBAM will work with you to determine the speaker & topic)
- Sponsorship of 1 SBAM Webinar (We'll work with you to determine the speaker and topic. This is an opportunity to showcase your organization as a thought leader on specific subject matter)
- 5% discount on SBAM Advertising Insertions

\$2,500 INVESTMENT

- Company logo & listing on Friends of Small Business web page
- Company recognition at SBAM major events
- 6 representatives from your company will receive SBAM's Focus magazine, e-newsletters and event invitations
- Banner Ad in SBAM's Online Member Directory
- Sponsorship of 1 SBAM Podcast (SBAM will work with you to determine the speaker & topic)
- 5% discount on SBAM Advertising Insertions

\$1,000 INVESTMENT

- Company recognition at major SBAM events and enhanced engagement opportunities with SBAM small business owners
- Company logo & listing on Friends of Small Business web page
- Banner Ad in SBAM's Online Member Directory
- 5% discount on SBAM Advertising Insertions