

Small Business Association of Michigan

GOLF OUTING

Benefiting the SBAM Foundation

August 15, 2024



Medalist Golf Club | Marshall

www.sbam.org/golfouting

SPONSORSHIP OPPORTUNITIES

As a sponsor, you will have the opportunity to network with SBAM members and partners, and enjoy the beautiful Medalist Golf Club. No matter what your size or budget, we have the sponsorship options to fit your needs.

In addition to the custom benefits listed with each sponsorship opportunity, every sponsor receives:

- Special recognition on SBAM's website
- Professional signage acknowledging your organization

\$5,599 Title Sponsor (1)

- Two foursomes entered in outing
- Advertising on SBAM.org for 2 months
- Advertising in SBAM's E-Newsletter for 8 weeks
- 1/4-page ad in Focus Magazine
- Verbal recognition during awards ceremony
- Logo recognition/signage
- Logo recognition in program

\$1,599 Birdie

- One foursome entered in outing
- Advertising on SBAM.org for 1 month
- Advertising in SBAM's E-Newsletter for 2 weeks
- Verbal recognition during awards ceremony
- Logo recognition/signage
- Logo recognition in program

\$1,099 Bloody Mary/Mimosa Sponsor

- Advertising on SBAM.org for 2 weeks
- Logo recognition/signage on the bar
- Logo recognition in program

\$799 Breakfast Sponsor

- Logo recognition/signage at breakfast
- Advertising on SBAM.org for 2 weeks
- Logo recognition in program

\$599 Range Sponsor

- Advertising on SBAM.org for 2 weeks
- Logo recognition/signage at range
- Logo recognition in program

\$599 Prize Sponsor

- Advertising on SBAM.org for 2 weeks
- Logo recognition in program
- Recognition during prize ceremony

\$2,599 Eagle

- One foursome entered in outing
- Advertising on SBAM.org for 1 month
- Advertising in SBAM's E-Newsletter for 4 weeks
- 1/4-page ad in Focus Magazine
- Verbal recognition during awards ceremony
- Logo recognition/signage
- Logo recognition in program

\$1,099 Reception Sponsor

- Advertising on SBAM.org for 2 weeks
- Logo recognition/signage at reception
- Logo recognition in program

\$799 Lunch Sponsor

- Logo recognition/signage at lunch
- Advertising on SBAM.org for 2 weeks
- Logo recognition in program

\$799 Sign Sponsor

- Logo on all signage
- Advertising on SBAM.org for 2 weeks
- Logo recognition in program

\$599 GPS Cart Sponsor (10)

- Advertising on SBAM.org for 2 weeks
- Logo recognition on GPS
- Logo recognition in program

\$399 Hole Sponsor (36)

- Logo recognition/signage at tee
- Recognition in program

SPONSORSHIP COMMITMENT

ALSO AVAILABLE ONLINE AT WWW.SBAM.ORG/GOLFOUTING

Name: _____

Email: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

\$5,599 Title Sponsor

\$2,599 Eagle Sponsor

\$1,599 Birdie Sponsor

\$1,099 Reception Sponsor

\$1,099 Bloody Mary/Mimosa Bar Sponsor

\$799 Sign Sponsor

\$799 Breakfast Sponsor

\$799 Lunch Sponsor

\$599 Range Sponsor

\$599 Prize Sponsor

\$599 GPS Cart Sponsor (10)

\$399 Hole Sponsor (36)

Total Enclosed: \$ _____

Check Number: _____ (Checks made payable to The SBAM Foundation)

or Credit Card: _____

Expiration Date: _____

Cardholder: _____

Name of Cardholder: _____

This outing benefits the SBAM Foundation, a 501(c)(3) entity designed to support entrepreneurship in Michigan. Notably, the SBAM Foundation will fund research and publications such as the Michigan Entrepreneurship Score Card and the Entrepreneurial Fellowship for Women.

Foursomes include: Green fees; carts; range balls along with lunch, hors d'oeuvres, and one drink ticket. To receive full benefits as described in this brochure, the signed contract, payment, and logo **must be received by August 1, 2024.**

Please complete and remit to:

Heather Hamilton, Director of Membership Retention & Sales Enablement

Via Email: heather.hamilton@sbam.org

Via mail: 101 S Washington Square Suite 900, Lansing, MI 48933