



# FRIEND OF SMALL BUSINESS

A Friend of Small Business membership is for organizations that are interested in the mission of the Small Business Association of Michigan but are not eligible for membership as a small business.

Friend of Small Business members receive access and exposure to over 32,000 small businesses across the state of Michigan and a variety of other special benefits.

## Membership Benefits for Small Business Supporters

- Recognition at SBAM events
- Engagement opportunities with Michigan's small businesses
- Special listing on SBAM.org
- Coordination with our Advocacy team to discuss legislative priorities and identify mutual areas of interest and support

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## Additional tiers

### Tier 1: \$1,000-\$2,499 Investment (Advocate)

#### Choose one:

- MCSB Summit Sponsorship Tier 4
- MCSB Gala Sponsorship (Advocate)
- MCSB Capitol Day Sponsor
- SBAM VIP/Elite Luncheon Food/Bev Sponsor
- Digital/Print Advertising Package
- SBAM Foundation Donation
  - Unrestricted
  - Restricted

### Tier 2: \$2,500-\$4,999 Investment (Hero)

#### Choose one:

- 1-2 Owner2Owner Regional Sponsorship (choice of region based on availability)
- MCSB Gala Hero Sponsorship
- SBAM VIP/Elite Luncheon Concierge Sponsorship
- MCSB Summit Silver Sponsorship
- SBAM Annual Meeting Silver Sponsorship
- SBAM Foundation Golf Outing Birdie Sponsor
- Marketing/Advertising Package
- Package From Prior Tier
- SBAM Foundation Donation
  - Unrestricted
  - Restricted

### Tier 3: \$5,000-\$9,999 Investment (Leader)

Enhanced company recognition at major SBAM events.

#### Choose one:

- SBAM Annual Meeting Gold Sponsorship
- MCSB Summit Gold Sponsorship
- SBAM Leadership Council Fall Summit Sponsorship Tier 2 or 3 (subject to total investment)
- SBAM Leadership Council February Advocacy Day Sponsorship
- 2-4 Owner2Owner Regional Sponsorships
- SBAM VIP/Elite Luncheon Gold Sponsor
- SBAM Foundation Golf Outing Title Sponsorship or Package
- MCSB Silver Sponsorship
- Digital/Print Advertising Package (15% Discount)
- Package from Prior Tier
- SBAM Foundation Donation
  - Unrestricted
  - Restricted

### Tier 4: \$10,000-\$24,999 Investment (Pioneer)

Enhanced company recognition at major SBAM events.

#### Choose up to 2:

- MCSB Summit Platinum Sponsor\*
- MCSB Summit Speaker Sponsor\*
- SBAM Annual Meeting Platinum Sponsor
- SBAM VIP/Elite Luncheon Speaker Sponsor\*
- SBAM Leadership Council Fall Summit Tier 1 or 2 (subject to investment) \*
- MCSB Gala Gold Sponsorship
- 5-10 Owner2Owner Region Sponsorship (subject to investment)
- Digital/Print Advertising Package (15% Discount)
- Package from Prior Tier
- SBAM Foundation Donation
  - Unrestricted
  - Restricted

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## Additional tiers

### **Tier 5: \$25,000-\$49,999 Investment (Champion)**

#### **Choose up to 2:**

- Customized and exclusive engagement opportunity with SBAM's small business owner members
- MCSB Platinum Sponsorship
- Digital/Print Advertising Package (20% Discount)
- Statewide Owner2Owner Sponsorship
- Package from prior tier
- SBAM Foundation Donation
  - Unrestricted
  - Restricted

### **Tier 6: \$50,000-\$74,999 Investment (Visionary)**

**Year-round recognition as a top supporter of Michigan's small businesses.**

#### **Choose up to 2:**

- MCSB Title Sponsorship (Exclusive)
- Customized and exclusive engagement opportunities
- Package From Prior Tier
- Digital/Print Advertising Package (20% Discount)
- SBAM Foundation Donation
  - Unrestricted
  - Restricted

### **Tier 7: \$75,000-\$99,999 Investment (Trailblazer)**

**Year-round recognition as a premier supporter of Michigan's small businesses.**

**25% discount on all SBAM Advertising Insertions/Promotional Options.**

#### **Choose one:**

- Customized package of sponsorship allocation
- SBAM Foundation Donation
  - Unrestricted
  - Restricted

### **Tier 8: \$100,000+ Investment (Innovator)**

**30% discount on all SBAM Advertising Insertions/Promotional Options.**

**Year-round recognition as a premier supporter of Michigan's small businesses.**

#### **Choose one:**

- SBAM Member Exclusive Programs
- Customized Package for Sponsorship allocation
- Digital/Print Advertising Package (30% Discount)
- SBAM Foundation Donation
  - Unrestricted
  - Restricted

**Learn More Today!**

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