



ANNUAL MEETING SPONSORSHIP OPPORTUNITIES

CONNECTION PLAYBOOK: LEADERSHIP IN ACTION

with Keynote from Greg Kampe, Head Coach, Oakland University



TUESDAY, JUNE 17, 2025
11:30AM – 4:00PM



EAGLE EYE GOLF
& BANQUET CENTER



SBAM's Annual Meeting is a gathering of our most engaged members.

This year we are proud to host Oakland University men's basketball coach Greg Kampe as our keynote speaker. Coach Kampe's long career speaks for itself – attendees will gain insight into leadership, culture, and building a winning team.

TITLE SPONSOR | \$10,000

Exclusive; one available

- Recognition as **Title Sponsor**:
- **Speaking opportunity**
- **Top logo placement:**
 - Event signage
 - Event marketing and website
- Featured in **pre-event marketing** (social media, emails, press releases)
- **8 complimentary event tickets**
- Logo featured in post-event thank-you communications

GOLD SPONSOR | \$6,000

Four available

- Recognition as **Gold Sponsor** during program welcome
- Logo on:
 - Event signage
 - Event website
- Featured in **pre-event marketing** (social media, emails, press releases)
- **4 complimentary event tickets**
- Logo in post-event thank-you communications

SILVER SPONSOR | \$3,000

Four available

- Recognition as **Silver Sponsor** on event signage
- Logo placement on event website
- Featured in **pre-event marketing** (social media, emails, press releases)
- **2 complimentary event tickets**

Additional Sponsorship Opportunities

BRONZE SPONSOR **\$1,000**

Unlimited availability

- Name/logo included on the website
- Event signage
- **1 complimentary event ticket**

SUPPORTING SPONSORSHIPS

Special visibility opportunities

SPEAKER SPONSOR **\$5,000**

Exclusive, one available

- Recognition as **Speaker Sponsor**
- Featured in **pre-event marketing** (social media, emails, press releases)
- Logo displayed during keynote session
- Introduce Speaker
- 2 tickets

LUNCH SPONSOR **\$3,000**

Multiple available

- Recognition as **Lunch Sponsor**
- Logo displayed during lunch service on signage
- Menu with sponsors
- 2 Tickets

TECHNOLOGY SPONSOR **\$2,500**

Multiple available

- Recognition as **Technology Sponsor**
- Logo displayed on screens throughout the event
- Recognition on sponsor slide
- 2 tickets

To purchase a sponsorship or for more information, please contact:

Winston Larson

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