

Small Business Association of Michigan

# ANNUAL GOLF OUTING

BENEFITING THE SBAM FOUNDATION



September 4, 2025

A close-up photograph of a golf club head and a golf ball on a green. The club head is dark blue and black, positioned on the left. A white golf ball with a dimpled texture sits on a wooden tee on the right. The background is a blurred green field.

*Sponsorship Opportunities*

College Fields Golf Club | Okemos

[www.sbam.org](http://www.sbam.org)

# SPONSORSHIP OPPORTUNITIES

As a sponsor, you will have the opportunity to network with SBAM members and partners, and enjoy the beautiful College Fields Golf Club in Okemos. No matter what your size or budget, we have the sponsorship options to fit your needs.

In addition to the custom benefits listed with each sponsorship opportunity, every sponsor receives:

- Special recognition on SBAM's website
- Professional signage acknowledging your organization

## **\$5,000 Title Sponsor (1)**

- Two foursomes entered in outing
- Advertising on SBAM.org for 2 months
- Advertising in SBAM's E-Newsletter for 8 weeks
- Ad in Focus Magazine
- Verbal recognition during awards ceremony
- Logo recognition/signage
- Logo recognition in program

## **\$1,500 Birdie**

- One foursome entered in outing
- Advertising on SBAM.org for 1 month
- Verbal recognition during awards ceremony
- Logo recognition/signage
- Logo recognition in program

## **\$1,000 Bloody Mary/Mimosa Sponsor**

- Advertising on SBAM.org for 2 weeks
- Logo recognition/signage on the bar
- Logo recognition in program

## **\$1,000 Breakfast Sponsor**

- Logo recognition/signage at breakfast
- Advertising on SBAM.org for 2 weeks
- Logo recognition in program

## **\$600 Prize Sponsor (4 available)**

- Advertising on SBAM.org for 2 weeks
- Logo recognition in program
- Present prize to winner during ceremony
- Recognition during prize ceremony

## **\$3,000 Eagle**

- One foursome entered in outing
- Advertising on SBAM.org for 1 month
- Advertising in SBAM's E-Newsletter for 4 weeks
- Ad in Focus Magazine
- Verbal recognition during awards ceremony
- Logo recognition/signage
- Logo recognition in program

## **\$1,500 Reception Sponsor**

- Advertising on SBAM.org for 2 weeks
- Logo recognition/signage at reception
- One foursome entered
- Logo recognition in program

## **\$1,000 Lunch Sponsor**

- Logo recognition/signage at lunch
- Advertising on SBAM.org for 2 weeks
- Logo recognition in program

## **\$800 Sign Sponsor**

- Logo on all signage
- Advertising on SBAM.org for 2 weeks
- Logo recognition in program

## **\$600 Cart Sponsor**

- Advertising on SBAM.org for 2 weeks
- On site recognition
- Logo recognition in program

## **\$500 Hole Sponsor (18 total holes)**

- Logo recognition/signage at tee
- Recognition in program

# SPONSORSHIP COMMITMENT

ALSO AVAILABLE ONLINE AT [WWW.SBAM.ORG/GOLFOUTING](http://WWW.SBAM.ORG/GOLFOUTING)

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

- |  |  |
|--|--|
| <input type="checkbox"/> \$5,000 Title Sponsor                   | <input type="checkbox"/> \$1,000 Breakfast Sponsor                   |
| <input type="checkbox"/> <del>\$3,000 Eagle Sponsor</del> (Sold) | <input type="checkbox"/> <del>\$1,000 Lunch Sponsor</del> (Sold)     |
| <input type="checkbox"/> \$1,500 Birdie Sponsor                  | <input type="checkbox"/> \$600 Prize Sponsor (4)                     |
| <input type="checkbox"/> \$1,500 Reception Sponsor               | <input type="checkbox"/> \$600 Cart Sponsor                          |
| <input type="checkbox"/> \$1,000 Bloody Mary/Mimosa Bar Sponsor  | <input type="checkbox"/> \$500 Hole Sponsor (18 total holes, 1 sold) |
| <input type="checkbox"/> \$800 Sign Sponsor                      |  |

Total Enclosed: \$ \_\_\_\_\_

Check Number: \_\_\_\_\_ (Checks made payable to The SBAM Foundation)

or Credit Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Cardholder: \_\_\_\_\_

Name of Cardholder: \_\_\_\_\_

**This outing benefits the SBAM Foundation, a 501(c)(3) entity designed to support entrepreneurship in Michigan.** Notably, the SBAM Foundation will fund research and publications such as the Michigan Entrepreneurship Score Card and the Entrepreneurial Fellowship for Women.

**Foursomes include:** Green fees; carts; range balls along with lunch, hors d'oeuvres, and one drink ticket. To receive full benefits as described in this brochure, the signed contract, payment, and logo **must be received by August 21, 2025.**

**Please complete and remit to:**

**Chad Huson, Sales Manager**

**Via Email:** [chad.huson@sbam.org](mailto:chad.huson@sbam.org)

**Via mail:** 101 S Washington Square Suite 900, Lansing, MI 48933