



The SBAM Foundation is pleased to present the Small Business Support Hub (SBSH).

Our Small Business Support Hub (SBSH) is designed to provide support for established 1st stage and 2nd stage businesses who have been disproportionately impacted by the COVID-19 pandemic. Our Hub provides free programming, courses, events, and support designed to help your business recover from the devastating effects of the COVID-19 pandemic, and help you achieve the success you seek for your business.

Get Started

To become a Participant in our Hub, simply visit our website at www.sbam.org/sbsh and click the “Apply Now” button at the top or bottom of the page. We are using Submittable® as our application management platform. If you already have a Submittable® account, simply login and complete the application. If you do not have a Submittable® account, click the “Sign Up” tab to create your free account. Once you login, you will be able to complete our Small Business Support Hub (SBSH) Application in about 20 minutes. If you need to, you can save your application and return to it when it’s convenient for you.

Get Qualified

Qualifying as a Participant in our Hub is relatively easy. You do not need to be a member of the Small Business Association of Michigan (SBAM) or any organization to qualify. Simply tell us a little about your business and we will handle the rest. You will NOT be asked to submit such personal information as business financial reports, personal financial statements, or previous years’ tax returns.

Once you complete the application the SBAM Foundation team will review your application and determine if you qualify to participate.

Get Going

Once you are approved as a Participant in our Hub, you will be given full access to our entire catalog of free programming, courses, events, and support offered by some most effective subject matter experts in the state. Simply select the programming, courses, or events you think will benefit your business the most and register. It’s really that simple.

SBAM Foundation Programs, Courses, Events, and Support

Our Hub catalog has been developed by researching the needs of owners of established 1st stage and 2nd stage businesses. Our catalog is designed a dynamic spectrum of programs, courses, events, and support tailored to support your business growth, enhance stability, and improve overall efficiency – all at no cost to you.

Categories for programming include, but are not limited to:

- Marketing
- Growth Strategy
- Leadership and Management Development
- Operations and Procedures
- Financial Literacy and Accounting
- Human Resources
- Sales Strategy and Sales Improvement
- Business and Interpersonal Communication
- Information Technology
- CEO Roundtables/Mentorships
- Compliance/Governance/Government Engagement
- Capital Development
- Certification and Licensure

These categories cover various aspects crucial for small business success. We're proud to partner with amazing institutions such as the Small Business Association of Michigan (SBAM), Walsh College, the American Society of Employers, SBAM's Strategic Partnership Organizations, and subject matter experts to bring you quality programming and educational events.

We expect to add exciting new programs, courses, and events regularly over the coming year, each designed to empower your business endeavors. As a Participant, you'll be promptly notified via email whenever new programs are added, ensuring you'll never miss out on valuable opportunities for growth and development.

Get Answers

We have created an easy-to-read FAQ document. It can be found on our website, www.sbam.org/sbsh.

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