

# ASPIRING MEMBER



This membership aims to support and nurture the next generation of Michigan's business leaders by providing affordable access to essential resources, networks, and mentorship. By engaging with SBAM early in their entrepreneurial journey, members can build a strong foundation for future success.

# \$99

## ANNUALLY

Eligibility is limited to businesses incorporated within the last 3 years (based on Articles of Incorporation). Aspiring membership is term-limited to a maximum of 3 years – a launchpad tier to help you build traction before transitioning into full SBAM membership. Includes Basic Membership + Ask an Expert, plus access to a special session at the Annual Meeting or Michigan Celebrates Small Business Summit.

## BENEFITS:

- **Educational Resources:** Access to webinars, podcasts, and resource blogs focused on business startup and growth strategies.
- **Networking Opportunities:** Invitation to Owner2Owner regional networking events, facilitating connections with established business owners and peers.
- **Mentorship Access:** Opportunities to connect with experienced SBAM members for guidance and mentorship.
- **Small Business Certification:** Eligibility for SBAM's Small Business Certification, enhancing credibility with potential clients and partners.
- **Weekly E-Newsletter:** Subscription to SBAM's member e-newsletter, keeping members informed about the latest small business news and events.
- **Monthly E-Newsletter:** newsletter with content specific to emerging, student, early-stage, and entrepreneurs.
- **Community:** specific community within SBAM to connect with like members
- **Value Proposition:** This membership aims to support and nurture the next generation of Michigan's business leaders by providing affordable access to essential resources, networks, and mentorship. By engaging with SBAM early in their entrepreneurial journey, members can build a strong foundation for future success.