

# INFLUENCE

## TARGETED LEGISLATIVE ENGAGEMENT



The **INFLUENCE** package is designed for members facing a specific legislative issue that requires focused, hands-on advocacy and direct engagement.

### What's Included

Everything in **ENGAGE**, plus:

- Direct outreach to policymakers focused on one defined legislative priority
- Position statement drafting and refinement
- Committee testimony preparation and coordination
- Strategic legislator and stakeholder mapping
- Targeted advocacy campaign support for defined priorities

### What's Not Included

- Full-spectrum government affairs representation
- Ongoing relationship cultivation outside the scoped issue
- Comprehensive budget negotiations
- Continuous regulatory representation
- Media management

### Time Allocation:

Up to 8 hours per month

### Overage Rate:

\$150 / hour

*Time allocations reflect average monthly engagement and are managed to ensure efficiency and clarity around scope.*

