



AGENT CONTEST



Grand Prize: Detroit Lions Game Tickets!*

Earn points by submitting new business with SBAM from February 15th through May 31st effective dates**



Each new Group Application submitted = 3 points

Each line of coverage Group enrolls in:

- Basic Life/AD&D = 2 points
- STD = 2 points
- LTD = 2 points

Example:

Group Application Submitted + Life/AD&D + STD + LTD = 9 total points

*Two Detroit Lions tickets for home game at Ford Field, lower bowl 35 yard line, on mutually agreed upon date for 2026 season.

**Tie breaker will be decided on total number of insured employees in each line of coverage.

First place:
Detroit Lions Tickets*

Second place:
\$100 VISA Gift Card

Third place:
\$50 VISA Gift Card

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