SMALL BUSINESS Association of MICHIGAN

FIND HEALTHCARE. COMPARE COSTS. CHOOSE SMARTER.



Manifest gives your employees a personalized guide to local health care, making it easier to know where to go for quality care at a better value.

Find High-Value Healthcare Providers

The cost of the same type of care can vary depending on where you go. People often choose a provider based on a referral, familiarity, or convenience. They may not realize another local provider could offer the same high quality care at a lower cost.

These choices can affect both your company's healthcare spending and your employees' out-of-pocket costs.

Manifest builds a custom online provider guide for your company, so employees know where to find high-value local care before they need it.

Each guide is configured around your company's location, workforce and benefits. It features high-value local providers from the Manifest Provider Collective, with their locations, services and answers to common questions.

(800) 362-5461
sbam.org/manifest

101 S Washington Sq, Suite 900, Lansing, MI 48933

Healthcare Cost Transparency

Manifest focuses on areas where the price of care may vary significantly between providers or locations, including:

- MRIs, X-rays and other diagnostic imaging
- Lab work
- Non-emergency care
- Orthopedic care
- Cancer care
- Infusion therapy

Your employees will discover independent practices, freestanding centers, hospitals, primary care providers, physical therapy providers, behavioral health providers, urgent care centers, imaging centers, and cancer-care providers – all members of the Manifest Provider Collective.

Informed Decision Making

The cost of the same healthcare service can vary significantly from one provider to another. Making a more informed choice can potentially save hundreds or thousands of dollars on routine care and tens of thousands of dollars on more complex services.

SBAM members receive exclusive pricing for Manifest.

For $6,500 per year, paid in quarterly installments of $1,625, your business receives a custom online provider guide for your employees, plus an annual benefits review, provider introductions and employee communication materials.

Discover a new way to find and choose high-value healthcare.

- Your current plan continues to administer benefits. A carrier change is not required.
- Your agent continues to guide your overall benefits strategy.
- You internal HR continues to handle employee communication, open enrollment, and day-to-day benefits questions.
- Manifest does not control which doctors or facilities employees may use.

Start A Conversation

Visit **sbam.org/manifest** today and schedule a time to have a conversation. **No obligations, no sales pressure.** Just exploring opportunities together for better care and better value. Tell them what you're trying to solve. They'll share what they're seeing in the market and whether their solution might be a good fit for you and your employees.

They can meet virtually or in-person.

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